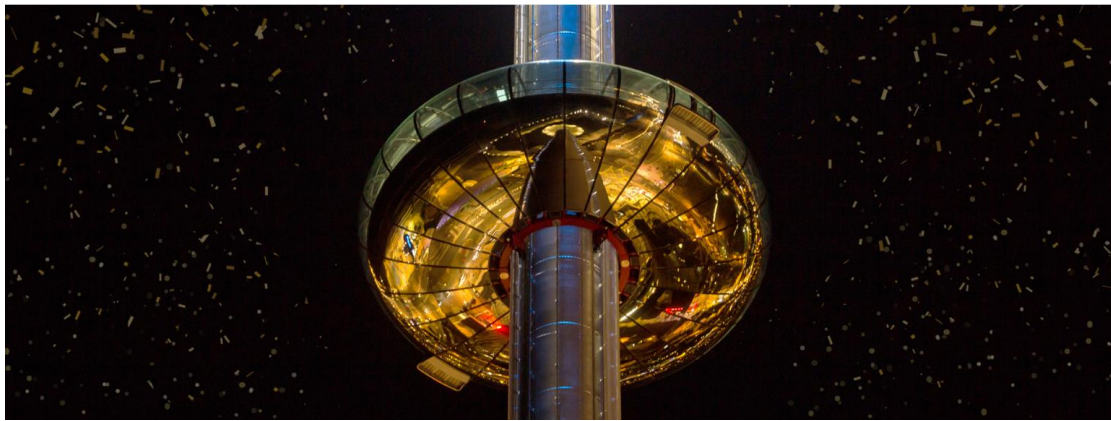


PRESS RELEASE

Ref: M6

November 3, 2017

New Year's Eve party at British Airways i360: Start 2018 on a high!



- **Special midnight flight: See in the New Year at 450ft above Brighton with a glass of Nyetimber sparkling wine in your hand**
- **Evening includes a 5-course meal in the British Airways i360 beach building, with DJ music and dancing**

Start 2018 on a high by seeing in the New Year in the British Airways i360 pod, 450ft above Brighton, singing Auld Lang Syne with a glass of Nyetimber sparkling wine in your hand.

At ground level, the British Airways i360 beach building will be decked in lights, and as you arrive at the start of the night our team will welcome you with a celebratory drink. After mingling for a while, settle down at your beautifully decorated table for an elegant five-course meal. The menu, created by our award-winning partners Heritage Portfolio, includes Braised Featherblade of Beef, delicious vegetarian alternatives and a melt-in-the-mouth Chocolate Globe to finish.

Before taking to the skies, hit the dance floor and celebrate the best of 2017 as our DJ rocks the beach building with current and vintage tunes.

At 11.45pm, you'll be handed a glass of Nyetimber sparkling wine as you board the British Airways i360 pod for an exclusive midnight flight.

Enjoy a moment of reflection as the pod glides gently up to 450ft and the night time views unfold around you. The excitement will build as you reach the top of the tower and start the countdown midnight: Happy New Year!

Back in the beach building, the party will continue with DJ music until 2am and a late bar.

Price: £125 per person

Includes a welcome drink, five-course dinner, a midnight pod flight with glass of Nyetimber sparkling wine, plus DJ entertainment until late.

Mingle on our tables of 10, OR **save 10% when booking a full table!**

For more information and to book, see BritishAirwaysi360.com/NewYear or call **01273 448370 (surcharge applies)**.

ENDS

For further media information please contact Emily Bamber, PR Manager at British Airways i360

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Information for editors

About British Airways i360

British Airways i360 is conceived and designed by Marks Barfield Architects, creators of the London Eye.

With an overall height of 162m, and a glass observation pod that glides up from ground level to 138m above Brighton beach, British Airways i360 is the world's tallest moving observation tower. Visitors enjoy unprecedented unfolding views across Brighton and Hove, the South Downs and the beautiful Sussex coast. 'Flights' carry up to 200 passengers and depart every 30 minutes. While on board, guests can enjoy a drink at the Nyetimber Sky Bar which serves a range of drinks from Sussex including Nyetimber, an award-winning sparkling wine.

At the base of the tower is the British Airways i360 beach building which houses a stylish new restaurant, West Beach Bar & Kitchen, with sea views and a large terrace. Dishes feature ingredients sourced from the local area. The beach building also has flexible beachside events spaces which can be hired for private functions and can accommodate between 10 and 1,000 people. British Airways i360 is licensed for weddings and couples carry marry in the pod, saying 'I do' at 138m above Sussex.

British Airways i360 has worked with the West Pier Trust to reconstruct two of the original

West Pier tollbooths using Victorian building techniques. The reconstructed buildings now grace the entrance to British Airways i360, and house the West Pier Tea Room and the British Airways i360 ticket office.

The British Airways i360 shop stocks gifts and souvenirs, many of which have been created by local Brighton artists.

British Airways i360 is owned and operated by Brighton i360 Ltd.

Website: BritishAirwaysi360.com

Twitter: @BA_i360

Instagram: @BA_i360

Facebook: BritishAirwaysi360

Pinterest: @BA_i360

Hashtag: #BAi360

About Marks Barfield Architects

The late David Marks MBE was the architect-entrepreneur behind the creation of Brighton i360, together with his wife and business partner Julia Barfield MBE. They founded Brighton i360 Ltd in 2005. Previously David Marks and Julia Barfield performed a similar role creating the London Eye where they remained shareholders and directors until 2006. Together with a tight-knit group of extraordinary individuals, trusted consultants and companies, many of whom worked with David and Julia at the London Eye, they secured the planning permission, partners, land and funding for British Airways i360. Marks Barfield Architects is one of the UK's most versatile and innovative architecture practices, established in 1989. Julia Barfield now chairs the Brighton i360 board.

MarksBarfield.com

@marksbarfield

About British Airways

British Airways is one of the world's leading global premium airlines and the UK's largest international scheduled airline, carrying approximately 35 million passengers worldwide annually, on around 800 daily flights. The airline employs around 40,000 people, the vast majority of these at its sites throughout the UK, and has an annual turnover of £8.5 billion. It employs 2,500 people in Sussex, several hundred of them in Brighton.

British Airways is the naming rights sponsor of British Airways i360. The attraction is owned and operated by Brighton i360 Ltd.

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