

PRESS RELEASE**Monday January 15, 2018****High Romance: Valentine's Day at British Airways i360**

With breathtaking views by day, big-sky sunsets and after dark, a carpet of twinkling lights below, a flight on the British Airways i360 pod with the one you love is a moving experience. BritishAirwaysi360.com/romance

NEW for Valentine's Day 2018:**- Valentine's Day Flights**

Love is in the air this Valentine's Day, so share a magical moment with the one you love at 450ft, looking out at the twinkling lights of Brighton and the south coast below. Price includes a glass of rosé Nyetimber sparkling wine per person from the Sky Bar on board the pod and a box of chocolates per couple.

Wednesday 14th February, flights depart 6.30pm/7pm/7.30pm

Price: £30 per person

- Drag me up! Valentine's Day Drag Queen Flight

Enjoy a fun and raucous alternative Valentine's celebration with a hilarious drag act on the pod from renowned cabaret artist Dave Lynn, during an extended 45-minute pod flight. Includes a glass of award-winning Nyetimber sparkling wine per person.

Wednesday 14th February, 8.30pm

Price: £30 per person

- "Marry Me" Proposal Package

Start your future together looking out at the distant horizon from 450ft, across the sea, the South Downs National Park and the beautiful Sussex coastline. The "Marry Me" proposal package includes two flights on the British Airways i360 pod at a time of your choosing, a bottle of local award-winning Nyetimber sparkling wine, half a dozen red roses and some chocolates.

Available year-round.

Price: £150 per couple.

Alternatively, upgrade to a more private experience by booking the pod for exclusive use – price on application, email events@britishairwaysi360.com

ENDS

For further media information, please contact Emily Bamber, PR & Communications Manager: Emily.Bamber@BritishAirwaysi360.com / 01273 448363

Information for editors

About British Airways i360

British Airways i360 is conceived and designed by Marks Barfield Architects, creators of the London Eye.

The iconic tower has an overall height of 162m, and a glass observation pod that glides up from ground level to 138m above Brighton beach. Visitors enjoy unprecedented unfolding views across Brighton and Hove, the South Downs and the beautiful Sussex coast. 'Flights' carry up to 175 passengers and depart every 30 minutes. While on board, guests can enjoy a drink at the Nyetimber Sky Bar which serves a range of drinks from Sussex including Nyetimber, an award-winning sparkling wine.

At the base of the tower is the British Airways i360 beach building which houses a stylish new restaurant, West Beach Bar & Kitchen, with sea views and a large terrace. Dishes feature ingredients sourced from the local area. The beach building also has flexible beachside events spaces which can be hired for private functions and can accommodate up to 1,100 people. British Airways i360 is licensed for weddings and couples carry marry in the pod, saying 'I do' at 138m above Sussex.

British Airways i360 has worked with the West Pier Trust to reconstruct two of the original West Pier tollbooths using Victorian building techniques. The reconstructed buildings now grace the entrance to British Airways i360, and house the West Pier Tea Room and the British Airways i360 ticket office.

The British Airways i360 shop stocks gifts and souvenirs, many of which have been created by local Brighton artists.

British Airways i360 is owned and operated by Brighton i360 Ltd.

Website: BritishAirwaysi360.com

Twitter: @BA_i360

Instagram: @BA_i360

Facebook: BritishAirwaysi360

Pinterest: @BA_i360

Hashtag: #BAi360

About Marks Barfield Architects

The late David Marks MBE was the architect-entrepreneur behind the creation of Brighton i360, together with his wife and business partner Julia Barfield MBE. They founded Brighton i360 Ltd in 2005. Previously David Marks and Julia Barfield performed a similar role creating the London Eye where they remained shareholders and directors until 2006. Together with a tight-knit group of extraordinary individuals, trusted consultants and companies, many of

whom worked with David and Julia at the London Eye, they secured the planning permission, partners, land and funding for British Airways i360. Marks Barfield Architects is one of the UK's most versatile and innovative architecture practices, established in 1989. Julia Barfield now chairs the Brighton i360 board.

MarksBarfield.com

@marksbarfield

About British Airways

British Airways is one of the world's leading global premium airlines and the UK's largest international scheduled airline, carrying approximately 35 million passengers worldwide annually, on around 800 daily flights. The airline employs around 40,000 people, the vast majority of these at its sites throughout the UK, and has an annual turnover of £8.5 billion. It employs 2,500 people in Sussex, several hundred of them in Brighton.

British Airways is the naming rights sponsor of British Airways i360. The attraction is owned and operated by Brighton i360 Ltd.

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